

4410 Massachusetts Avenue, NW / Suite 200
 Washington, DC 20016
 202.536.4810
www.diplomaticconnections.com



Each Trade Show event sold separately: _____ \$2,800
 One-time E-Newsletter campaign ad: _____ \$995

AD PRICES (See www.DiplomaticConnections.com for Ad Specifications)

Ad Rates for Digital Directory

1/4 for three (3x) → \$447 total
 1/4 for six (6x) → \$647 total for entire year

 1/2 for three (3x) → \$795 total
 1/2 for six (6x) → \$995 total for entire year

 Full page for three (3x) → \$1,040 total
 Full page for six (6x) → \$1,240 total for entire year

Cost of Interview: \$6800.00

Additional NOT included:

- \$75 / hr Ad clean up and/or creation
- \$50 / hr Scanning any photos
- \$175-\$495 Each photo/video CD
- \$100 In-house images

Microsite Ad Listings, Banner Ads and E-Newsletter Campaign Ads

Microsite Ad Listing

- 1 month \$ 595
- 3 months \$ 795
- 6 months \$ 995
- 1 year \$1,195

Home page BANNER ad Prime location – top, right

- 1 month \$ 495
- 3 months \$ 925
- 6 months \$1,595
- 1 year \$2,895

Secondary Banner Ad location lower center

- 1 month \$ 395
- 3 months \$ 725
- 6 months \$1,295
- 1 year \$2,295

Event photographer page BANNER ads

Third location – on second page where “Videos and Photos” from events covered are displayed

- 1 month \$ 295
- 3 months \$ 675
- 6 months \$ 825

Banner Ads are sold only by purchasing a Microsite Ad Listing FIRST.

Banner Ads are sold separately from the Microsite Ad Listing.

E-Newsletter Campaign Ads

One time only \$995
 Can only be purchased with the purchase of a Microsite Ad Listing FIRST.

Total number of representatives attending the Event at \$250 per person exceeding two people _____
Total cost \$ _____ **Deposit received \$** _____ **Check #** _____

Business name	Credit card #
Address	Expiration date / CID
City / State / Zip	Billing address / Street
Telephone / Fax	City
Email address	State / Zip
Name / Title	Authorized signature / Date
Authorized signature / Date	
DC signature / Date	

We agree to advertise in/with Diplomatic Connections for the size ad/event and upcoming issue above. We agree to pay for the advertisement indicated above.

NOTE: *There will be a \$35.00 charge for all returned checks and any related bank imposed fees. *An interest charge of 5% per month will be added if payment in full is not received within (30) calendar days from the date of first billing, unless otherwise stated, in writing, signed and dated per Sales Representative for Diplomatic Connections®. Additional 3% surcharge for all credit cards. This contract shall not be binding on Diplomatic Connections until full payment is received.